



BellaVitaStyle

Luxury Travel, Fashion & Lifestyle

About

Thank you for your interest in BellaVitaStyle.com, a luxury travel, fashion and lifestyle blog with a global readership.

In addition to being a coveted audience of influencers, our readers convert into sales. They turn to BellaVitaStyle for guidance on what to buy and where to vacation. This is evidenced by the high click-through rate of many of the links within our blog posts, and the high rate of purchases from those links.

BellaVitaStyle is a taste-maker for an affluent, educated and worldly audience. From our reporting front row of Fashion Weeks globally to presenting our readers with the most luxurious of travel experiences, we strive to curate experiences for our readers. We'd love to work with you.



Demographics

Below, please find information about our audience and reach.



MORE THAN 25,000
UNIQUE MONTHLY
READERS



OUR READERS ARE
PREDOMINANTLY
FEMALE



THE AVERAGE AGE OF
OUR AUDIENCE IS
25-43 YEARS OLD



THE MAJORITY OF OUR
READERS LIVE IN MAJOR
CITIES



HIGHLY EDUCATED WITH
MOST COMPLETING
UNIVERSITY



FOLLOWERS IN NYC,
SAN FRANCISCO, MIAMI,
LONDON & PARIS, ETC.



MORE THAN 50% HAVE
INCOMES EXCEEDING
\$125,000 PER YEAR



INTERESTED IN SHOPPING,
INTERNATIONAL TRAVEL,
AND LUXURY FASHION

BellaVitaStyle's coveted readership has attracted the following paid advertisers: Harrods, L'Occitane, DKNY, Neiman Marcus, Ted Baker, Armani, Westfield, Breil, Clinique, Coach, Alex Blake, Joules, Repertoire Fashion, Littlewoods, Revolve Clothing, JulesB, Dry Bar, FabFitFun, GHD, FarFetch.com and many others.

let's work together

Dana Marsal
styleblogger@gmail.com
www.bellavitastyle.com

Travel

Our website and loyal readers have caught the attention of major global luxury hospitality brands. Below, please find a sampling of some of the hotels that have hosted us for stays so that they can be featured on BellaVitaStyle.



* Several of the hotel chains listed were so pleased with the exposure that they invited us back for second stays at other properties they own.

* "Travel" is one of the most highly searched keywords on BellaVitaStyle.

* Our travel coverage includes restaurants, excursions, cooking classes and must-visit destinations.

let's work together

Dana Marsal
styleblogger@gmail.com
www.bellavitastyle.com



BellaVitaStyle

Luxury Travel, Fashion & Lifestyle

Partnerships

A few of the brands that have partnered with BellaVitaStyle:



J.CREW

COOLA®

smashbox
COSMETICS

NEXXUS



J BRAND

OVANDO

benefit
SAN FRANCISCO

RXBAR®



ALBERTA FERRETTI

simplehuman

LABORATOIRES
KLORANE
PURE BOTANICAL CARE

SOULCYCLE

NARS



Paperless®
POST

beautyblender

Batiste™

URSA MAJOR

Aveeno
ACTIVE NATURALS



LE CREUSET®

Skin Laundry

DECORTÉ

RODAN+FIELDS



VINCE.

WOOLRICH®
EST. 1830

fabfitfun

NORDSTROM



let's work together

Dana Marsal
styleblogger@gmail.com
www.bellavitastyle.com